

ORDINARY MEETING OF THE COUNCIL

June 11, 2025

ITEM 14BROKEN HILL CITY COUNCIL REPORT NO. 111/25

SUBJECT: DRAFT BROKEN HILL CITY ART GALLERY STRATEGIC BUSINESS PLAN 2025-2028 FOR PUBLIC EXHIBITION D25/25982

Recommendation

1. That Broken Hill City Council Report No. 111/25 dated June 11, 2025, be received.
2. That Council endorses the Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028 for the purpose of public exhibition.
3. That the Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028 be placed on public exhibition for submissions to be received for a period of 28 days.
4. That Council receive a further report at the conclusion of the exhibition period, detailing submission and recommend changes arising, with a view to adopting the Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028

Executive Summary:

Sharpe Advisory Consulting was engaged in 2024 to create the Broken Hill City Art Gallery four-year Strategic Plan (2025-2028). This plan takes an integrated approach to strategic planning with links to key Council policies and plans, the NSW Creative Communities policy and the Government's ACFP Strategic Priorities.

The Plan was created in consultation with key stakeholders and includes the elements required to align with Create NSW's multi-year funding requirements.

The Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028 was presented to the May Community Development Committee and deferred, due to lack of a quorum, to the Ordinary Council Meeting held 28 May 2025.

At the 28 May 2025 Council Meeting, Council deferred consideration of the report pending a Councillor Briefing on the Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028.

A Councillor Briefing was held on Tuesday 10 June 2025 and the resulting changes requested have been made to the Strategic Business Plan.

The Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028 is now presented for endorsement for public exhibition with a view to adoption once a further report is received at the conclusion of the exhibition period, detailing submissions and recommending any changes arising.

Report:

The Broken Hill City Art Gallery's strategic plan outlines a vision to cement its role as an influential contributor to the cultural life of Broken Hill and New South Wales.

A thorough analysis of the Gallery's operating environment and detailed stakeholder engagement resulted in the establishment of six strategic goals including:

- Offering diverse exhibition and workshop programs to a varied audience
- Boosting outreach and engagement through digital innovation
- Enhancing marketing efforts to boost attendance and participation
- Consolidating the existing collection with strategic accessions and deaccessions
- Campaigning for capital expansion to better feature the permanent collection
- Maintaining best practice in financial management and governance.

The Strategic Plan also outlines the Broken Hill City Art Gallery's artistic program of activities for 2025 – 2026 and is planned to provide an invigorating blend of regional creativity and diverse exhibitions.

The Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028 was presented to the May Community Development Committee and deferred, due to lack of a quorum, to the Ordinary Council Meeting held 28 May 2025.

At the 28 May 2025 Council Meeting, Council deferred consideration of the report pending a Councillor Briefing on the Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028.

A Councillor Briefing was held on Tuesday 10 June 2025 and the resulting changes requested at the Briefing have been made to the Strategic Business Plan.

Community Engagement:

June 2024 – Community sessions, Council session and Art Gallery Advisory session.

This report is recommending endorsement for public exhibition for a period of 28 days during which time Council will accept submissions from the public.

Strategic Direction:

Key Direction:	4	Our Leadership
Objective:	4.1	Openness and transparency in decision making
DP Action:	4.1.1.21	Maintain good governance and best practice methods and ensure compliance with various guidelines, legislation and report requirements

Relevant Legislation:

Local Government Act 1993

Local Government (General) Regulation 2021

Financial Implications:

Nil

Attachments

1. [Broken Hill City Art Gallery Strategic Business Plan 2025 – 2028](#)

RAZIJA NU'MAN
DIRECTOR CORPORATE AND COMMUNITY

JAY NANKIVELL
GENERAL MANAGER