

WESTERN DIVISION COUNCILS OF NSW ANNUAL CONFERENCE

4 PILLARS OF SUSTAINABILITY

19 - 21 APRIL 2021



BROKEN HILL

CITY COUNCIL

AUSTRALIA'S FIRST
HERITAGE LISTED CITY

WESTERN DIVISIONS COUNCILS OF NSW ANNUAL CONFERENCE

4 Pillars of Sustainability

The Western Division Councils of NSW (or “Western Division”) is a collaborative body representing 8 Councils in Far West NSW. The Western Division covers 42% of the state with member councils representing more than 40,000 outback residents.

The Western Division Councils of NSW Annual Conference is an opportunity for Mayors and General Managers of member Councils to co-ordinate and collaborate on current and emerging issues, topics of common interest and present a united front when advocating at the state and federal levels.

The Conference will attract over 100 delegates from across Western NSW. This is an excellent opportunity for you as a sponsor to network with the Western NSW community leaders.

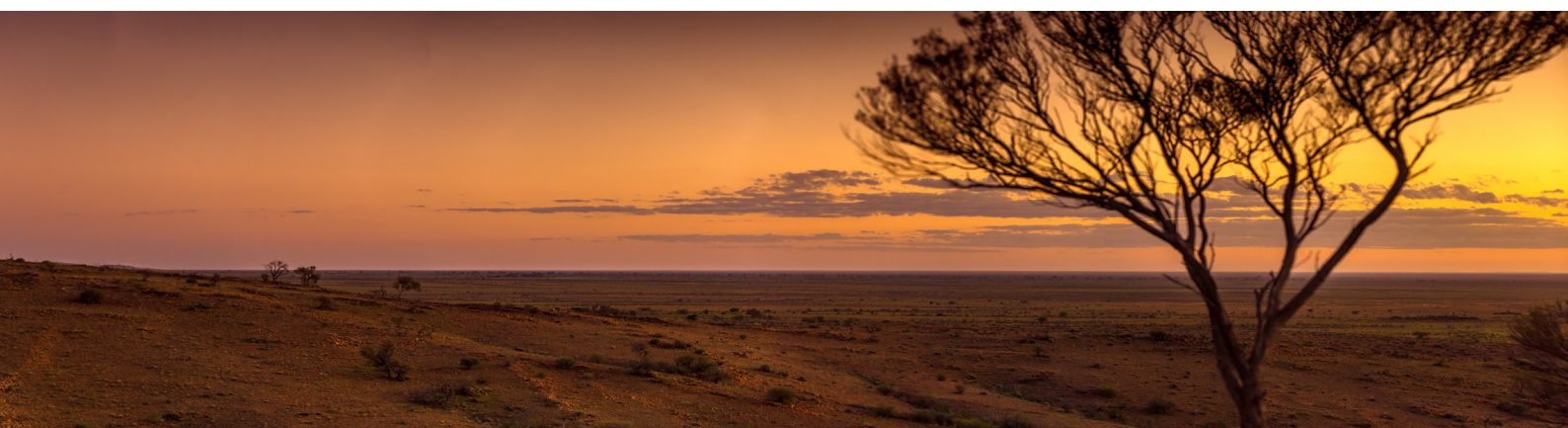
The Conference will provide delegates, sponsors and exhibitors with an effective marketing and communications platform within this area of Local Government.

Sponsorship and trade display booths are limited so don't miss your opportunity to engage with Western NSW. By securing your sponsorship early you will ensure a higher level of exposure in the lead up to the conference in the form of digital and pre-promotion of the conference.

Are you interested with engaging with community leaders from 42% of NSW in two days? Don't miss being part of this important conference.

Contact:

Rachel Merton - Events Coordinator, Broken Hill City Council
Ph | 08 8080 3321 Email | events@brokenhill.nsw.gov.au



Partnership Packages

Conference Dinner Partner

One Only

The conference dinner will be held in the prestigious June Bronhill Auditorium. This package provides the opportunity for exclusive branding at the Conference Dinner.

Dinner

- Provide an object on the tables (USB stick, pens etc) *think sustainable and reusable
- 10 minute presentation at the conference dinner

Inclusive Delegate Registrations

- Four delegate registrations including attendance at the Mayoral Reception and conference dinner.

Print and Digital Placement

- Pre-conference advertising
- Conference Program booklet
- Link on Conference website
- Full page ad in Conference Program
- Digital signage (bar and foyer television screens)

Banner Display

- Banner placed at Conference Registration Desk
- Banner displayed in foyer at Conference Dinner

Trade Display Booth

- Double Trade Display booth included in conference trade display area includes clothed trestle table, 2 chairs and power.

Satchel Inserts

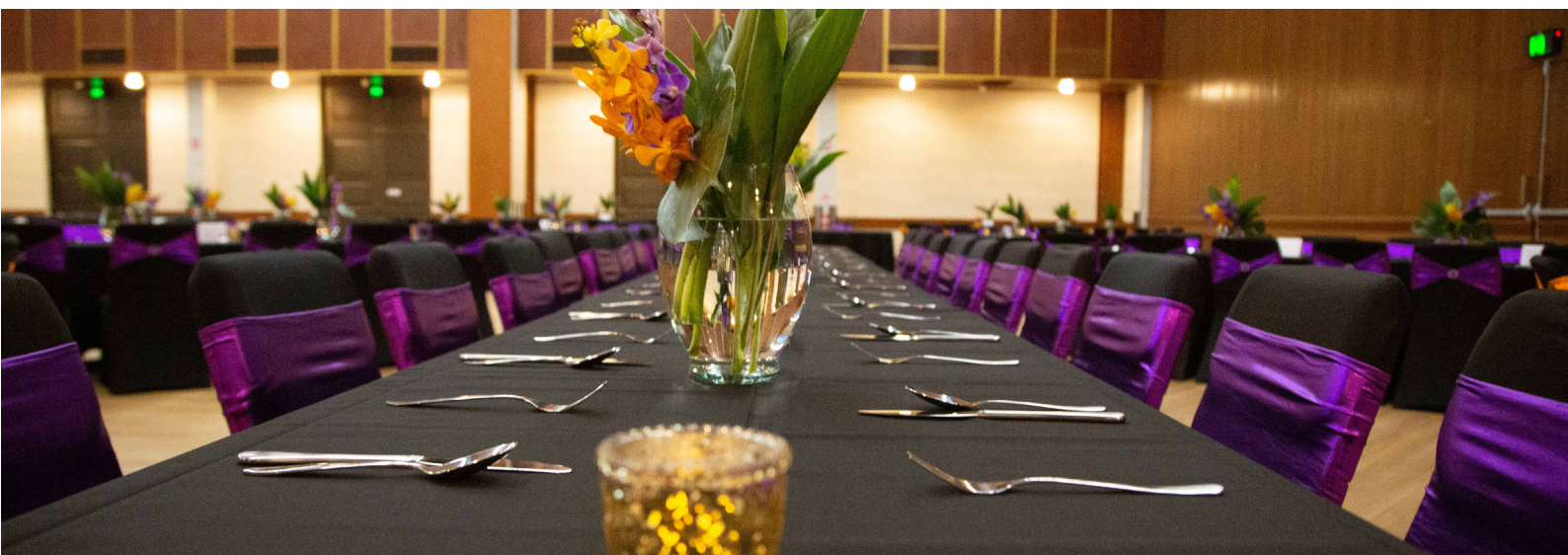
- Opportunity to have two promotional items in the conference satchel
- Opportunity to have two digital promotional items included in the digital satchel

Delegate Database

- An electronic copy of the delegate database at the conclusion of the conference (only delegates that agree to be included will be listed)

[Click Here to Secure Your Package](#)

Value of your investment \$7,000 (ex GST)



Partnership Packages

Destination Broken Hill Partner

One Only

Conference Breakfast at the iconic Living Desert and Sculpture Symposium, Silverton Tour and Partner Program

Breakfast

- 5 minute presentation at the conference breakfast

Inclusive Delegate Registrations

- Three delegate registrations including attendance at the Mayoral Reception and conference dinner.

Print and Digital Placement

- Pre-conference advertising
- Conference Program booklet
- Link on Conference website
- Half page ad in Conference Program

Banner Display (banners to be supplied by partner)

- Banner placed at Conference Registration Desk
- Banner displayed in foyer at Conference Dinner

Trade Display Booth

- Single Trade Display booth included in conference trade display area includes clothed trestle table, 2 chairs and power.

Satchel Inserts

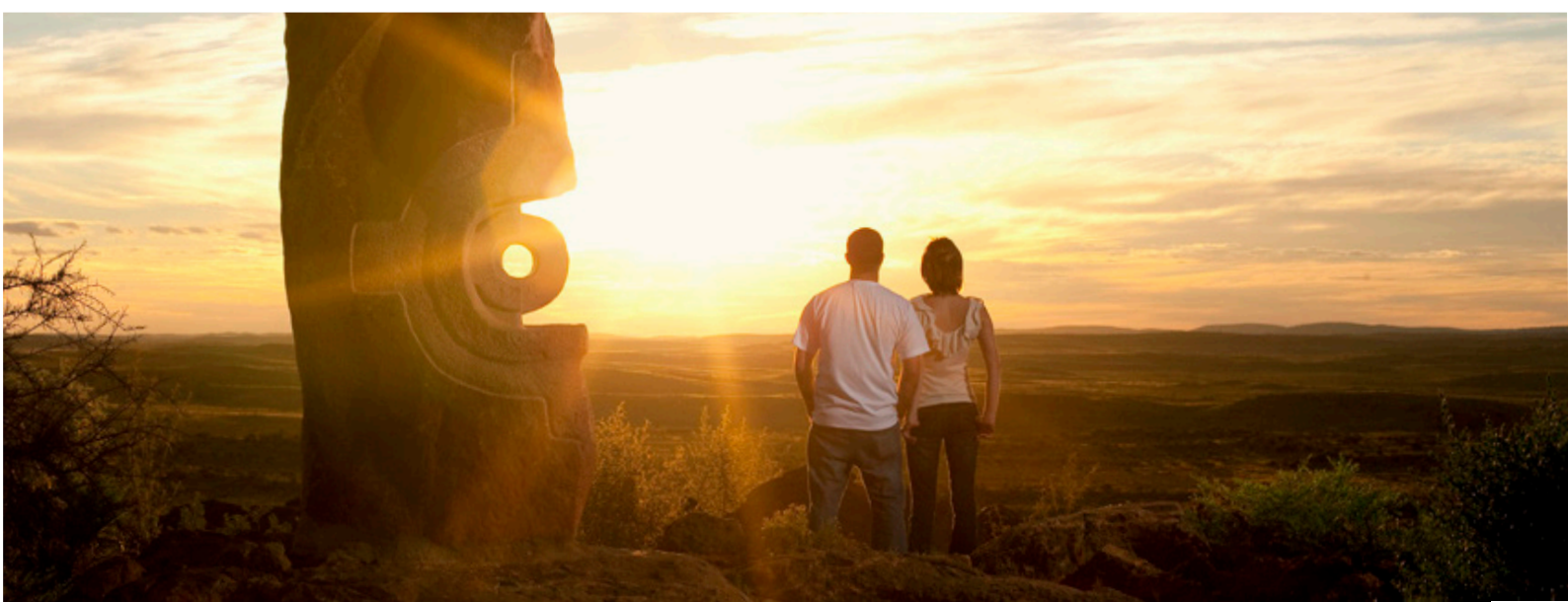
- Opportunity to have one promotional items in the conference satchel
- Opportunity to have two digital promotional items included in the digital satchel

Delegate Database

- An electronic copy of the delegate database at the conclusion of the conference (only delegates that agree to be included will be listed)

[Click Here to Secure Your Package](#)

Value of your investment \$5,000 (ex GST)





WESTERN DIVISION COUNCILS OF NSW ANNUAL CONFERENCE 19 - 21 April 2021

Partnership Packages

Conference Partner

Unlimited

Inclusive Delegate Registrations

- Two delegate registrations including attendance at the Mayoral Reception and conference dinner.

Print and Digital Placement

- Pre-conference advertising
- Conference Program booklet
- Link on Conference website
- Quarter page ad in Conference Program

Banner Display

- Banner placed in foyer area for Conference registration
- Option 1: Signage or banner in the catering space for morning/afternoon tea, lunch
- Option 2: Signage at tea/coffee station
- Option 3: Signage at Charging Station

Trade Display Booth

- Single Trade Display booth included in conference trade display area includes clothed trestle table, 2 chairs and power.

Satchel Inserts

- Opportunity to have one promotional items in the conference satchel
- Opportunity to have one digital promotional item included in the digital satchel

Delegate Database

- An electronic copy of the delegate database at the conclusion of the conference (only delegates that agree to be included will be listed)

[Click Here to Secure Your Package](#)

Value of your investment \$2,700 (ex GST)





WESTERN DIVISION COUNCILS OF NSW ANNUAL CONFERENCE 19 - 21 April 2021

Partnership Packages

Trade Exhibitor

Unlimited

Trade Display Booth

- Single Trade Display booth included in conference trade display area includes clothed trestle table, 2 chairs and power.

Inclusive Delegate Registrations

- One delegate registrations including attendance at the Mayoral Reception and conference dinner.

Print and Digital Placement

- Conference Program booklet
- Link on Conference website

Satchel Inserts

- Opportunity to have one promotional items in the conference satchel
- Opportunity to have one digital promotional item included in the digital satchel

Value of your investment \$1,500 (ex GST)

[Click Here to Secure Your Package](#)



SPONSORSHIP AGREEMENT FORM

Terms and Conditions

- The details in this document are correct at the time of printing. Broken Hill City Council does not accept responsibility for any changes that may occur.
- Please note that the delegate list will only include contact details of those delegates who have given consent for the release of their demographic information, as per Australian policy laws.
- Placement and size of logos included in the conference material will be at the discretion of Broken Hill City Council and will reflect the level of support given by your organisation.
- All banners referred to are to be provided by the sponsor.
- No printed material will be included as a Satchel Insert. In order to reduce landfill Broken Hill City Council will distribute a digital satchel to all conference delegates.
- Printed material for the digital satchel to be supplied by the sponsor as a pdf.
- Broken Hill City Council requests each sponsor who is provided with a hyperlink from the Conference website, that a reciprocal link from your organisation's website to the Conference website be provided.
- All company representatives must complete a conference registration form (for registration and name tag purposes).
- All company representatives attending and participating in the conference must register and pay the nominated 'sponsor' registration fee. Some packages include sponsor registrations in which case this fee is not payable, however a completed registration form is still required.
- Sponsor registrations include a nametag, conference satchel, day catering (M/T Lunch & A/T) during conference hours and nominated evening functions.
- Additional function tickets may be purchased at the nominated rates.
- A completed and signed Sponsorship Confirmation Form must be submitted to initiate sponsorship.
- A Tax Invoice will be provided upon receipt of confirmation form.
- The sponsorship will not be deemed confirmed until the required payment has been paid.

Cancellation Policy

Due to the considerable administration associated with this conference, a cancellation fee equivalent to 10% of the amount paid should confirmed agreements be cancelled. Cancellations between payment and 30 days prior to the commencement of the conference will be subject to a 50% cancellation fee. Cancellations made after 9 April 2021 will be subject to a 100% cancellation fee. All requests for cancellations must be made in writing to the Conference Coordinator (details below).

Payment

Upon receipt of your sponsorship application form, Broken Hill City Council will issue a tax invoice for the value of your sponsorship. Your sponsorship is not deemed confirmed until this payment has been received.